

# Miguel Dobao

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## Summary

Experienced visual artist and graphic designer with a proven ability to create engaging designs across diverse mediums. Proficient in Adobe Creative Suite, including Photoshop and Illustrator, with a sharp eye for composition and detail. Skilled at interpreting client visions and delivering impactful projects. Excited to bring innovative design solutions and a fresh perspective to an entry-level art department role.

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## Skills

- **Adobe Creative Suite:** Proficient in Photoshop, Lightroom, and Illustrator.
- **Digital Illustration:** Skilled in creating visually impactful and original digital artworks.
- **Graphic Design:** Strong foundation in layout design, typography, and branding.
- **Photography:** Entry-level experience with a focus on creative composition and lighting.
- **Team Collaboration:** Excellent at working within teams to achieve project goals and foster creativity.

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## Experience

- May 2017 to Current **Self-employed**  
Miami, FL  
**Freelance Visual Artist**  
Collaborated with clients to conceptualize and define project goals, translating their visions into compelling visual designs that consistently met expectations. Created engaging technical illustrations for diverse marketing materials, boosting brand visibility and audience engagement. Delivered projects on time and within budget, maintaining high client satisfaction.
- December 2021 to December 2024 **Univision**  
Miami, FL  
**Junior Graphic Designer**  
Strategically analyzed client briefs to create designs that advanced business objectives through compelling visuals. Produced high-quality graphics using Photoshop and Illustrator, ensuring design consistency and brand alignment across product graphics, company collateral, and streaming services. Developed creative concepts for client presentations, effectively communicating design vision. Managed multiple design projects simultaneously, meeting deadlines and consistently exceeding client expectations. Applied typography principles and stayed current with design trends to ensure fresh, relevant content. Collaborated with cross-functional teams to deliver successful projects, upholding high-quality standards throughout.
- January 2010 to March 2010 **Aperture Studios**  
Miami, FL  
**Assistant Digital Photo Editor**  
As an Assistant Digital Photo Editor intern, collaborated with the senior photo editor to adjust and resize images for canvas printing and gallery publications. Coordinated with project managers to plan photograph selections and layouts for publication, ensuring visual alignment with project goals. Worked effectively with a diverse team to address product and service challenges, developing creative solutions to meet tight deadlines. Maintained optimal functionality of camera and photography equipment to support high-quality

production.

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## Education and Training

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September 2020

### **Miami Ad School**

Miami, FL

Art Direction

Portfolio Program

The Portfolio Program honed my skills in social media strategy and branding, preparing me for real-world advertising challenges. I developed expertise in portfolio development, experiential campaigns, and marketing strategies, while gaining hands-on experience in branding, packaging design, graphic design, photo editing, and video editing. The program emphasized detailed executions, preparing me for effective campaign presentations. It also taught me how to network with colleagues and peers, fostering valuable industry connections and collaboration essential for success in the advertising field.

April 2010

### **Robert Morgan Educational Center And Technical College**

Miami, FL

Commercial And Advertising Art

The program equipped me with foundational design skills and a deep understanding of commercial art, crucial for any design role. Marking the beginning of my creative journey, this entry-level education laid the groundwork for my career. It offered hands-on experience in graphic design, layout design, typography, and photo manipulation. I also honed my ability to execute assignments within set parameters, mastering Adobe software to create polished, professional designs.

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## Portfolios and Profiles

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- <https://www.migueldobao.com>
- [www.linkedin.com/in/migueldobao](http://www.linkedin.com/in/migueldobao)